

Model
GENERAL PROCUREMENT NOTICE

SIERRA LEONE

**PROMOTING GENDER-SENSITIVE DIGITAL FINANCIAL SERVICES, POLICIES
AND REGULATIONS ACROSS ECOWAS**

GENERAL PROCUREMENT NOTICE

1. The WEST AFRICAN MONETARY AGENCY has received a grant from the African Development Bank to finance the project on **Promoting gender-sensitive digital financial services, policies and regulations across ECOWAS**.

2. The principal objectives of this project are to achieve a harmonised gender-centric digital financial inclusion framework for use by the Digital Financial Inclusion (DFI) ecosystem stakeholders across the ECOWAS Member States. This initiative will focus on the Regional Payments Framework Gateway as a strategic entry for the conduct of the gender gap analysis.

3. The project includes the following components :

- I. **Reinforce financial inclusion strategy across ECOWAS** by taking stock of any progress in women's financial inclusion initiatives in the region, identifying gaps and opportunities and using insights to develop the regional financial inclusion strategy.
- II. **Inform data analytics framework and strategy** design using gender gap analysis to determine gender identifiers for gender-disaggregated data and explore the use of data analytics for behavioural insights on how women access and use digital financial services.
- III. **Review and address policy barriers that hinder women from accessing DFS** and opportunities such as agency banking, micro loans, savings and insurance.
- IV. **Review policies aimed at promoting digital identities (IDs)** to help address challenges that prevent women from accessing ID, Know-Your-Customer (KYC) and investment opportunities.
- V. **Explore how digital payments are being addressed** and the opportunity for enforcing gender identifiers to provide a consolidated view of how both men and women use financial services.

Qualifications and Experience of the Consulting firm

- Minimum of seven (7) years of relevant work experience (experience in the region will be an advantage);
- Demonstrable understanding of developing countries environment and working with relevant national ministries, bilateral or multilateral development agencies, particularly in West Africa;
- Familiarity with the operational policies, procedures and practices in a multilateral development agency, and a plus, if familiar with the African Development Bank Group procedures;
- Familiarity with digital financial service and experience in dealing with gender mainstreaming; and
- Proficiency in English and/or French and working knowledge of the ECOWAS Member States.

4. Procurement of goods and/or works will be in accordance with the Bank's Rules of Procedure for the Procurement of Goods and Works. Acquisition of the services of Consultants will follow the Bank's Rules of Procedure for the Use of Consultants. Bidding documents are expected to be available in (state month and year).

5. Interested bidders may obtain further information and should confirm their interest by contacting :

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